



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Shubhasheesh Anand, et al.) Confirmation No.: 6738
Serial No.: 10/799,048) Examiner: Jeffrey D. Carlson
Filing Date: March 11, 2004) Art Unit: 3622

For: PREDICTING INVENTORY AVAILABILITY AND PRIORITIZING THE SERVING
OF COMPETING ADVERTISEMENTS BASED ON CONTRACT VALUE

Mail Stop Amendment
Commissioner for Patents
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PRELIMINARY AMENDMENT

Sir:

Prior to examination of the application, please enter the following amendments.

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NO FEE TRANSMITTAL		Complete if Known		
<p>for FY 2006</p> <p>Patent fees are subject to annual revision, Small Entity payments must be supported by a small entity statement, and large entity fees must be paid. See Forms PTO/SB/09-12. See 37 C.F.R. §§ 1.27 AND 1.28</p>		Application Number	10/799,048	
		Filing Date	March 11, 2004	
		First Named Inventor	Shubhasheesh Anand	
		Examiner Name	Jeffrey D. Carlson	
		Group/Art Unit	3622	
TOTAL AMOUNT OF PAYMENT (\$)		0.00	Attorney Docket No.	50269-0578
METHOD OF PAYMENT (check one)		FEE CALCULATION (continued)		
1. <input checked="" type="checkbox"/> Throughout the pendency of this application, please charge any additional fees, including any required extension of time fees, and credit all overpayments to deposit account 50-1302. A duplicate of this sheet is enclosed.		3. ADDITIONAL FEES		
Deposit Account Number: 50-1302		Large Entity Fee Code Small Entity Fee Code Fee Description Fee Paid		
Deposit Account Name: Hickman Palermo Truong & Becker, LLP		1051 130 2051 65 Surcharge - late filing fee or oath		
2. <input type="checkbox"/> Payment Enclosed:		1052 50 2052 25 Surcharge - late provisional filing fee or cover sheet		
<input type="checkbox"/> Check <input type="checkbox"/> Money Order <input type="checkbox"/> Other		1251 120 2251 60 Extension for reply within first month		
3. <input type="checkbox"/> Applicant(s) is entitled to small entity status. See 37 CFR 1.27.		1252 450 2252 225 Extension for reply within second month		
FEE CALCULATION		1253 1,020 2253 510 Extension for reply within third month		
1. BASIC FILING FEE		1254 1,590 2254 795 Extension for reply within fourth month		
Large Entity Fee Code Small Entity Fee Code Fee Description Fee Paid		1255 2,160 2255 1,080 Extension for reply within fifth month		
1011 300 2011 150 Utility filing fee		1401 500 2401 250 Notice of Appeal		
1111 500 2111 250 Utility Search fee		1402 500 2402 250 Filing a brief in support of an appeal		
1311 200 2311 100 Utility Examination fee		1452 500 2452 250 Petition to revive - unavoidable		
1081 250 2081 125 Utility Application Size Fee		1453 1,500 2453 750 Petition to revive - unintentional		
1005 200 2005 100 Provisional Application Fee		1501 1,400 2501 700 Utility issue fee (or reissue)		
1085 250 20835 125 Provisional Application Size Fee		1502 800 2502 400 Design issue fee		
SUBTOTAL (1) (\$)		1504 300 2504 300 Publication Fee		
0.00		1462 400 1462 400 Petitions Director not specifically provided for Group I		
2. EXTRA CLAIM FEES		1463 200 1463 200 Petitions Director not specifically provided for Group II		
Highest Paid Claims Extra Claims Fee from Below Fee Paid		1464 130 1464 130 Petitions Director not specifically provided for Group III		
Total Claims 26 -28= 0 X 50.00 = 0.00		1806 180 1806 180 Submission of information Disclosure Stmt		
Independent Claims 3 -3= 0 X 200.00 = 0.00		8021 40 8021 40 Recording each patent assignment per property (times number of properties)		
Multiple Dependent		1809 790 2809 395 Filing a submission after final rejection (37 CFR § 1.129(a))		
**or number previously paid, if greater; For Reissues, see below		1810 790 2810 395 For each additional invention to be examined (37 CFR § 1.129(b))		
Large Entity Fee Code Small Entity Fee Code Fee Description Fee Paid		Other fee (specify) _____		
1202 50 2202 25 Claims in excess of 20		Other fee (specify) _____		
1201 200 2201 100 Independent claims in excess of 3		SUBTOTAL (3) (\$)		
1203 360 2203 180 Multiple dependent claim, if not paid		0.00		
1204 200 2204 100 **Reissue independent claims over original patent		*Reduced by Basic Filing Fee Paid		
1205 50 2205 25 **Reissue claims in excess of 20 and over original patent				
SUBTOTAL (2) (\$)				
0.00				
SUBMITTED BY				
Name (Print/Type) DANIEL D. LEDESMA		Registration No. (Attorney/Agent) 57,181		
Signature [Signature]		Telephone (408) 414-1080		
		Date May 5, 2006		

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